



## Luther Knight Athletics

1501 Wilson Street  
Onalaska, WI 54650  
608-783-5435 ext.1645  
*Joel Babinec – Athletic Director*



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May 9, 2019

Dear Advertising Friend,

The role of athletics in the high school setting is valuable in teaching our future leaders so many valuable lessons. It also provides a sense of pride in the student body, our association and in an even wider sense – our community.

Luther High School appreciates your past support of Knight athletics and looks forward to your continued support as together we help provide opportunities to shape tomorrow's leaders through athletic competition.

You can help support Luther athletics by securing an advertisement in the 2019-2020 Fall and Winter Sport Programs. The 39 available advertising spots will fill quickly. Cost per spot is \$150 per season or \$250 for both fall and winter seasons.

As a thank you for advertising in BOTH fall and winter programs, we will include two (2) season passes for you to use. Your support is greatly appreciated and goes a long way in helping to provide a quality sport experience!

The ad copy size is 1-7/8" x 2-3/8" (height/width). The preferred format for submitting your copy is "pdf". Other electronic formats: pdf, gif, tiff, jpg are acceptable as well.

To secure your spot in the 2019-2020 sports program, please complete the attached advertising form and mail to Luther Athletics.

Again, I thank you for your past support and ask for your support as we prepare for another exciting year of Luther Knight Athletics! Go KNIGHTS!

Sincerely,

Joel Babinec  
Luther Athletic Director  
Enclosure

John Byus  
Director of Mission Advancement